



**Virginia Peninsula Chapter**  
**Military Officers Association of America**  
**(VIPMOAA)**

Date: 6/30/2022

To: Erin Stone, MOAA Chapter Affairs Director [erins@moaa.org](mailto:erins@moaa.org)

Subject: Statement of recommendation for Non Profit Dynamics (NPD) for web services

From: Carolyn G McHale, VIPMOAA Newsletter Editor and Webmaster

Mr. Joseph Leonard, owner of NPD, provides web services to a number of MOAA chapters and I highly recommend his services. In 2019, VIPMOAA reviewed its website and realized we needed to completely redesign the site and we needed to find a new contractor to provide more robust services. After a thorough review and recommendations from several other MOAA chapters, we decided to contract with NPD. I did look at the web services provided by MOAA and thought they were not robust enough for our needs. I wanted to have multiple pages to reflect our programs, easy method for updating, email to members, and to have the capability of online reservations for events. I wanted to use my Dreamweaver software or secure an administrative portal to maintain our website. I did not want to purchase other software or use WordPress. I wanted an administrative portal to allow me to add and update pages, post photos, and maintain a membership database.

As you look at the various MOAA websites hosted by NPD ( <http://moaa.nonprofitdynamics.com/Clients> ), you will see a variety of home page designs. This shows the versatility of the NPD portal such that each site can be personalized to some extent.

I worked with the NDP Admin portal from April 2019 until August to design and develop our website. I enlisted 10 VIPMOAA members to suggest categories of relevant information for the site. After thorough testing, the site was released to the public August 2019. Much of the design portal is self-evident and self-teaching. When I had difficulty and the help documents didn't address my question, Mr. Leonard was there to answer questions and help.

The most useful page for website administrators is the Reg Snapshots which provide a listing of all the different ways you can slice and dice the data from total members to members by service to user defined lists. This one resource is absolutely necessary in managing the integrity and accuracy of the website and the membership database. I can tell you at any time how many surviving spouses we have, or how many 85+ members, or members by dues year, or members by service.

The Admin portal does have the capability of using Paypal, but VIPMOAA prefers not to use it at this time. The Admin portal is also available on my phone and I use it constantly to update the payment information in the membership database and to check information as needed. This is NOT a mobile app, but access to the URL and functional admin actions via the phone.

The one item that needs to be integrated is to have the membership database dovetail seamlessly with National MOAA so that our Membership chair doesn't have to re-enter the membership information.

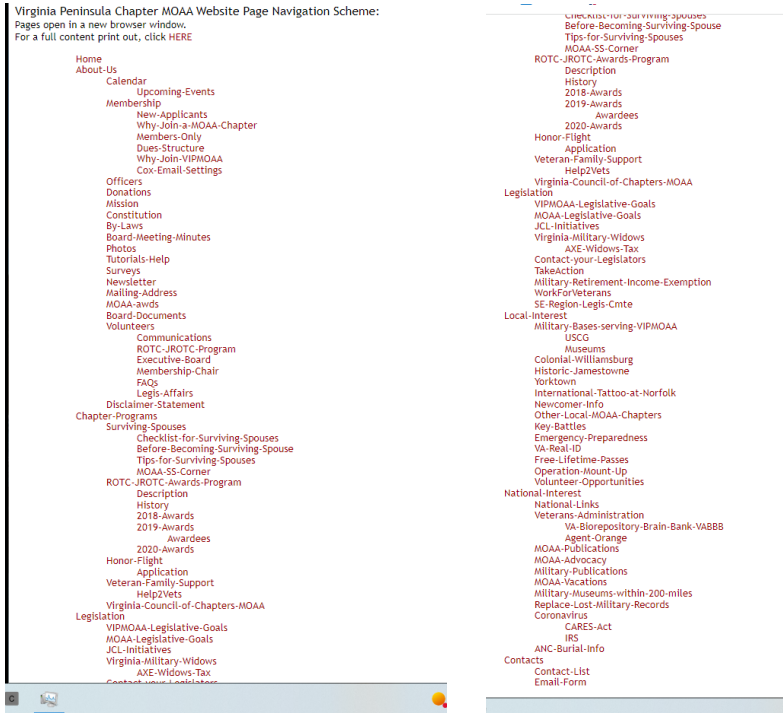
I believe our VIPMOAA website ( <http://vipmoaa.org/Home> ) is excellent for we have received the 5-Star Harris Communications Award every year since 2019! From the first year the site was up and running I think is amazing!!

Troubleshooting and error correction by Mr. Leonard is always available. There is a Send Support Email where you can detail a problem and submit it. There is a tracking system for tracking these issues. Problems are fixed quickly. One can submit request for new functions and depending on the amount of work required these new

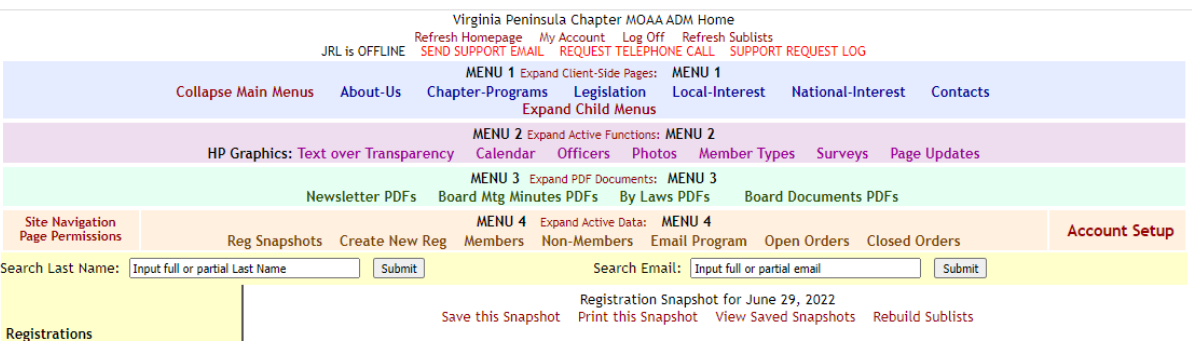
functions will be addressed in a timely manner. One can always access Mr. Leonard either via email or the Send Support Email within the Admin system.

The annual cost of NPD for our website is very reasonable. I highly recommend the NPD services and recommend that MOAA support and advertise them as a preferred website vendor.

Here is a display of the pages that are on our website.



Here is a display of the administrative portal and the various functions that are available to the webmaster.



Here is a display of the Reg Snapshots to slice and dice our data. When you click on any item you get a list of members.

Registration Snapshot for June 30, 2022  
[Save this Snapshot](#) [Print this Snapshot](#) [View Saved Snapshots](#)

Sublist Name:	Count:
Total Registrations:	380
Total Non-Members:	139
Total Members:	375
Total Active Members:	241
Membership Payments:	
Members Paid:	154
Regular Paid:	134
Surviving Spouse Paid:	19
Associate Paid:	1
Members not Paid:	2
Regular Not Paid:	2
Surviving Spouse Not Paid:	0
Associate Not Paid:	0
Members Lapsed:	1
Regular Lapsed:	1
Surviving Spouse Lapsed:	0
Associate Lapsed:	0
Paying Members by Type:	
Regular:	136
Surviving Spouse:	19
Associate:	1
New Members:	21
Officers/Board Members:	15
Members Making Donations:	3
Newsletter by Email:	0
Newsletter by USPS:	104
NL by Email and USPS:	0
Notify of Website Changes:	0
Members with Email:	205
Members w/o Email:	37
DNS (Don't send emails):	20
Send Email Alerts:	3
All Members by Dues Year:	

Members by Service Branch:

USA:	81
USN:	44
USAF:	48
USMC:	4
USCG:	5
USPHS:	2
NOAA:	1
AUS:	3

For example, there are 21 new

Listed are Registrations in your "New Members" Sublist (21)  
[Create Spreadsheet](#) [Print Labels](#) [Show All Records](#) [Output Columns Defined](#)

ID	Full Name	Member Type	Email	Dues Year	Profile	Membership
389	HARDY JR, DAVID	Regular	dave.hardyjr@gmail.com	2022	Profile	Regular Paid
409	TEMPEL SR, THOMAS	Regular	ttempelps2@gmail.com	2023	Profile	Regular Paid
378	BOGART, WILLIAM	Regular	wvbogart@cox.net	2023	Profile	Regular Paid
374	WEAVER, KYLE	Regular	kyle_weaver@outlook.com	2024	Profile	Regular Paid
371	ATIENZA, FERNANDO	Regular	atienza@gmail.com	2023	Profile	Regular Paid
388	STEPHAN JR, JAMES	Regular	stephanjrj@gmail.com	2022	Profile	Regular Paid
382	RIEDERER, JOEDY	Surviving Spouse	jriedererva@gmail.com	2024	Profile	Surviving Spouse Paid
384	MATHIS, CHRISTINE	Surviving Spouse	christinem752@gmail.com	2023	Profile	Surviving Spouse Paid
386	Huff, William	Regular	Bhuff4@gmail.com	2023	Profile	Regular Paid
390	ANDERSON, SCOTT	Regular	onajourney69@gmail.com	2024	Profile	Regular Paid
396	ADKINS, Dr. JOYCE	Regular	jadkins@workmail.com	2022	Profile	Regular Paid
391	COMINS, DONALD	Regular	river-haven@hotmail.com	2022	Profile	Regular Paid
397	CREWS, BARTON	Regular	barton.crews@gmail.com	2022	Profile	Regular Paid
398	GALLAGHER, SHAWN	Regular	st-mp1976@verizon.net	2022	Profile	Regular Paid
399	GRESS, JAMES	Regular	jagmc90@aol.com	2022	Profile	Regular Paid
400	JENKS, MICHAEL	Regular	jenks63@aol.com	2022	Profile	Regular Paid
401	LESLIE, JANICE	Surviving Spouse	jan.leslie@gmail.com	2022	Profile	Surviving Spouse Paid
402	MROCKOWSKI, DENNIS	Regular	m4ski@comcast.net	2022	Profile	Regular Paid
403	SCHNEPF, CRAIG	Regular	schnepf@live.com	2022	Profile	Regular Paid
404	SMITH, GRETCHEN	Surviving Spouse	gkbs651@gmail.com	2022	Profile	Surviving Spouse Paid
410	Krupski, Darla	Regular	darla.linsley@gmail.com	2023	Profile	Regular Not Paid

members. I can create and download a spreadsheet for further analysis.

me